



From mountain to sea

Kincardine & Mearns Area Profile 2022





Population

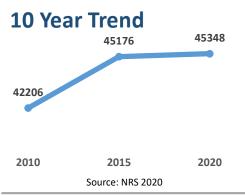
Source: NRS 2020

45,348 population 2020 260,780 Aberdeenshire

7% net increase 2010-20 4% increase Aberdeenshire

17% of Aberdeenshire's population

Source: National Records of Scotland (NRS) 2020



3,010

Newtonhill

% Share of Each Age Group in **Total Population** 19% 19% 14% 15% 5% 4% Age 16 - 64 Age 0 - 15 Age 80+ Age 65 - 79 Kincardine and Mearns ■ Aberdeenshire

Population Density

640

Johnshaven

Settlements with more than 500 people

11,150 3,140 910 Stonehaven Laurencekirk Drumoak 2,300 850 8,940 Inverbervie Gourdon **Portlethen**

1,130

St Cyrus

620 Marywell **520 Auchenblae** Source: NRS 2016

60 people per km²

Aberdeenshire 41 per km²

Economy



Employment: Top 5 Sectors 2020 (%)



14.5% Manufacturing

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13.2% Mining, Quarrying & Utilities

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11.3% Professional, Scientific & Technical

. 10.1% Education

. 7.2% Health

Aberdeenshire



13.4% Manufacturing

11.3% Professional, Scientific & Technical

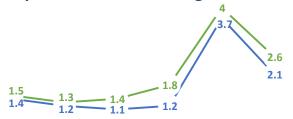
10.3% Health

9.3% Retail

8.2% Education/Mining, Quarrying & Utilities

Source: Business Register and Employment Survey 2020

Unemployment: Claimants as a Proportion of Residents aged 16-64



2017 2018 2019 2020 2021 2022 — Kincardine & Mearns Aberdeenshire

Source: ONS Data from January in each year.



Median Household Income 2021

£42,819

Aberdeenshire £36,889

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Housing



Average House Price 2020



£237,980

Aberdeenshire £214,061



Source: Scottish Government/Registers of Scotland

Top 4 Settlements for New Homes Built 2010-20 Laurencekirk Chapelton Stonehaven **Portlethen**

Source: Housing Land Audit 2021

Housing Stock 2020



19,778



8% increase since 2010

16% of Aberdeenshire's stock

9% Aberdeenshire

Source: NRS, Dwellings by Council Tax Band

New House Building



839 new homes built 2016-20

17% of Aberdeenshire's total



1,469 new homes projected 2021-25

23% of Aberdeenshire's total

Source: Housing Land Audit 2021