



From mountain to sea



Kincardine & Mearns Area Profile 2022



Area 759 km²
12% of Aberdeenshire

Population



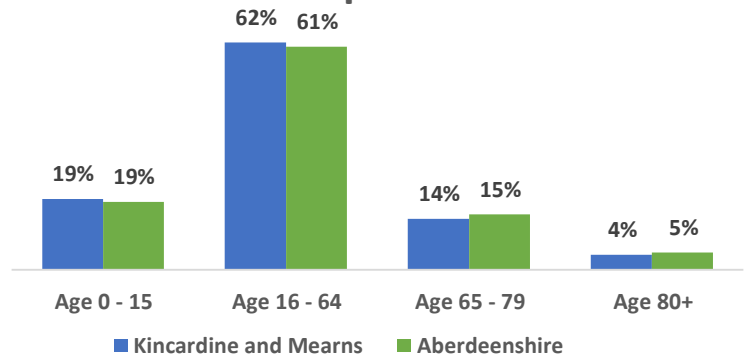
45,348 population 2020
260,780 Aberdeenshire

7% net increase 2010–20
4% increase Aberdeenshire

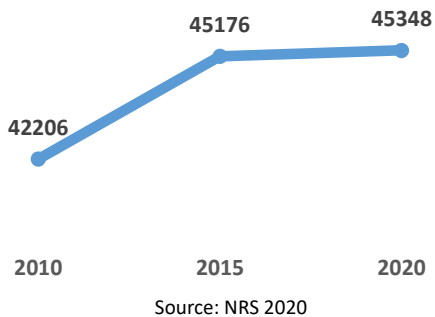
17% of Aberdeenshire's population

Source: National Records of Scotland (NRS) 2020

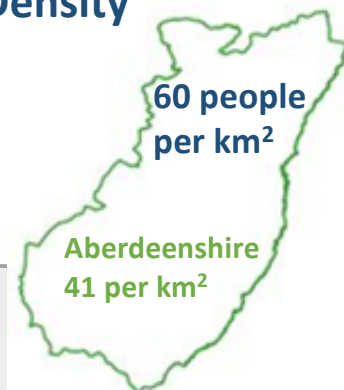
% Share of Each Age Group in Total Population



10 Year Trend



Population Density



Settlements with more than 500 people

11,150 Stonehaven	3,140 Laurencekirk	910 Drumoak
8,940 Portlethen	2,300 Inverbervie	850 Gourdon
3,010 Newtonhill	1,130 St Cyrus	640 Johnshaven

620
Marywell
520
Auchenblae

Source: NRS 2016

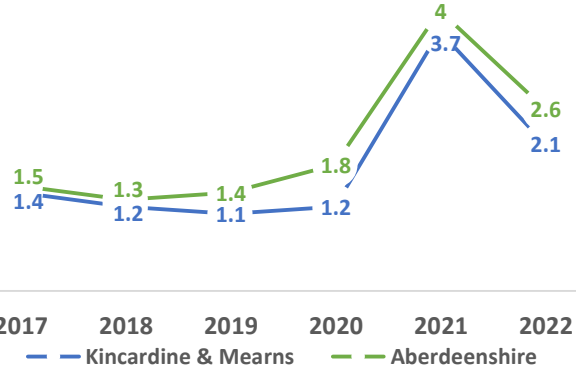
Economy



Employment: Top 5 Sectors 2020 (%)



Unemployment: Claimants as a Proportion of Residents aged 16-64



Source: ONS Data from January in each year.

Aberdeenshire



Source: Business Register and Employment Survey 2020



Median Household Income 2021

£42,819

Aberdeenshire £36,889

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Housing



Average House Price 2020



£237,980

Aberdeenshire £214,061



Source: Scottish Government/Registers of Scotland

Housing Stock 2020



19,778

16% of Aberdeenshire's stock

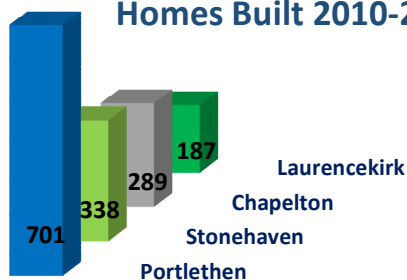


8% increase since 2010

9% Aberdeenshire

Source: NRS, Dwellings by Council Tax Band

Top 4 Settlements for New Homes Built 2010-20



Source: Housing Land Audit 2021

New House Building



839 new homes built 2016-20

17% of Aberdeenshire's total



1,469 new homes projected 2021-25

23% of Aberdeenshire's total

Source: Housing Land Audit 2021